

DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups

Prepared by Henry S. Miller



TCN
WORLDWIDE

Lat/Lon: 30.4859/-97.6503

October 2006

RF5

Louis Henna Blvd & Aw Grimes

Blvd	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Round Rock, Texas						
Population						
Estimated Population (2006)	7,128		74,277		161,115	
Census Population (1990)	1,049		25,692		54,530	
Census Population (2000)	5,314		53,922		116,178	
Projected Population (2011)	8,462		88,976		193,426	
Forecasted Population (2016)	9,685		103,019		224,334	
Historical Annual Growth (1990 to 2000)	4,266	40.7%	28,230	11.0%	61,648	11.3%
Historical Annual Growth (2000 to 2006)	1,814	5.7%	20,355	6.3%	44,937	6.4%
Projected Annual Growth (2006 to 2011)	1,333	3.7%	14,700	4.0%	32,312	4.0%
Est. Population Density (2006)	2,270.21 <i>psm</i>		2,630.20 <i>psm</i>		2,057.03 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.24 <i>sq mi</i>		78.32 <i>sq mi</i>	
Households						
Estimated Households (2006)	2,332		25,477		56,247	
Census Households (1990)	352		9,139		19,832	
Census Households (2000)	1,772		18,738		41,291	
Projected Households (2011)	2,773		30,605		67,511	
Forecasted Households (2016)	2,726		31,891		71,710	
Households with Children (2006)	1,140	48.9%	11,060	43.4%	23,827	42.4%
Average Household Size (2006)	3.06		2.90		2.85	
Average Household Income						
Est. Average Household Income (2006)	\$72,237		\$72,890		\$75,245	
Proj. Average Household Income (2011)	\$77,903		\$78,712		\$81,506	
Average Family Income (2006)	\$78,385		\$80,595		\$83,535	
Median Household Income						
Est. Median Household Income (2006)	\$71,307		\$69,834		\$72,373	
Proj. Median Household Income (2011)	\$77,573		\$76,549		\$79,612	
Median Family Income (2006)	\$78,182		\$76,780		\$80,310	
Per Capita Income						
Est. Per Capita Income (2006)	\$23,633		\$25,218		\$26,555	
Proj. Per Capita Income (2011)	\$25,530		\$27,273		\$28,709	
Per Capita Income Est. 5 year change	\$1,897	8.0%	\$2,055	8.1%	\$2,154	8.1%
Other Income						
Est. Median Disposable Income (2006)	\$58,151		\$56,654		\$58,451	
Est. Median Disposable Income (2011)	\$62,362		\$61,449		\$63,516	
Disposable Income Est. 5 year change	\$4,211	7.2%	\$4,796	8.5%	\$5,065	8.7%
Est. Median Household Net Worth (2006)	\$43,599		\$43,966		\$45,096	
Daytime Demos						
Total Number of Businesses (2006)	167		2,377		4,778	
Total Number of Employees (2006)	1,885		22,447		47,141	
Company Headqtrs: Businesses (2006)	1	0.9%	7	0.3%	15	0.3%
Company Headqtrs: Employees (2006)	34	1.8%	515	2.3%	1,250	2.7%
Unemployment Rate (2006)	2.60%		3.20%		3.00%	
Employee Population per Business	11.3 to 1		9.4 to 1		9.9 to 1	
Residential Population per Business	42.7 to 1		31.2 to 1		33.7 to 1	

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Round Rock, Texas

Race & Ethnicity

White (2006)	5,073	71.2%	55,710	75.0%	122,535	76.1%
Black or African American (2006)	994	13.9%	7,242	9.8%	14,103	8.8%
American Indian & Alaska Native (2006)	20	0.3%	214	0.3%	400	0.2%
Asian (2006)	381	5.4%	4,222	5.7%	10,543	6.5%
Hawaiian & Pacific Islander (2006)	7	0.1%	106	0.1%	201	0.1%
Other Race (2006)	491	6.9%	5,187	7.0%	10,059	6.2%
Two or More Races (2006)	162	2.3%	1,596	2.1%	3,274	2.0%
Not Hispanic or Latino Population (2006)	5,266	73.9%	53,944	72.6%	120,864	75.0%
Hispanic or Latino Population (2006)	1,862	26.1%	20,332	27.4%	40,250	25.0%
Not of Hispanic Origin Population (1990)	922	88.0%	20,887	81.3%	45,400	83.3%
Hispanic Origin Population (1990)	126	12.0%	4,806	18.7%	9,130	16.7%
Not Hispanic or Latino Population (2000)	4,148	78.1%	41,349	76.7%	92,014	79.2%
Hispanic or Latino Population (2000)	1,166	21.9%	12,573	23.3%	24,164	20.8%
Not Hispanic or Latino Population (2011)	6,061	71.6%	62,407	70.1%	140,034	72.4%
Hispanic or Latino Population (2011)	2,401	28.4%	26,569	29.9%	53,392	27.6%
Hist. Hispanic Ann Growth (1990 to 2006)	1,736	85.8%	15,526	20.2%	31,120	21.3%
Proj. Hispanic Ann Growth (2006 to 2011)	539	5.8%	6,237	6.1%	13,142	6.5%

Age Distribution

Age 0 to 4 yrs (2006)	836	11.7%	7,187	9.7%	15,032	9.3%
Age 5 to 9 yrs (2006)	678	9.5%	6,500	8.8%	13,848	8.6%
Age 10 to 14 yrs (2006)	543	7.6%	5,808	7.8%	12,751	7.9%
Age 15 to 19 yrs (2006)	413	5.8%	4,724	6.4%	10,338	6.4%
Age 20 to 24 yrs (2006)	582	8.2%	5,210	7.0%	10,212	6.3%
Age 25 to 29 yrs (2006)	795	11.2%	6,785	9.1%	14,243	8.8%
Age 30 to 34 yrs (2006)	794	11.1%	7,818	10.5%	17,018	10.6%
Age 35 to 39 yrs (2006)	641	9.0%	7,119	9.6%	15,925	9.9%
Age 40 to 44 yrs (2006)	557	7.8%	6,288	8.5%	14,064	8.7%
Age 45 to 49 yrs (2006)	426	6.0%	5,053	6.8%	11,626	7.2%
Age 50 to 54 yrs (2006)	310	4.3%	3,904	5.3%	8,889	5.5%
Age 55 to 59 yrs (2006)	217	3.0%	2,838	3.8%	6,239	3.9%
Age 60 to 64 yrs (2006)	122	1.7%	1,768	2.4%	3,900	2.4%
Age 65 to 74 yrs (2006)	139	1.9%	1,917	2.6%	4,082	2.5%
Age 75 to 84 yrs (2006)	59	0.8%	959	1.3%	2,079	1.3%
Age 85 yrs plus (2006)	17	0.2%	399	0.5%	868	0.5%
Median Age (2006)	27.4	yrs	29.8	yrs	30.5	yrs

Gender Age Distribution

Female Population (2006)	3,633	51.0%	37,093	49.9%	80,076	49.7%
Age 0 to 19 yrs (2006)	1,240	34.1%	11,949	32.2%	25,429	31.8%
Age 20 to 64 yrs (2006)	2,275	62.6%	23,224	62.6%	50,570	63.2%
Age 65 yrs plus (2006)	118	3.3%	1,920	5.2%	4,077	5.1%
Female Median Age (2006)	27.4	yrs	30.3	yrs	30.8	yrs
Male Population (2006)	3,495	49.0%	37,184	50.1%	81,039	50.3%
Age 0 to 19 yrs (2006)	1,230	35.2%	12,270	33.0%	26,541	32.8%
Age 20 to 64 yrs (2006)	2,168	62.0%	23,559	63.4%	51,546	63.6%
Age 65 yrs plus (2006)	97	2.8%	1,355	3.6%	2,953	3.6%
Male Median Age (2006)	27.5	yrs	29.5	yrs	30.2	yrs

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Household Income Distribution						
HH Income \$200,000 or More (2006)	42	1.8%	687	2.7%	1,826	3.2%
HH Income \$150,000 to \$199,999 (2006)	101	4.3%	1,049	4.1%	2,565	4.6%
HH Income \$100,000 to \$149,999 (2006)	426	18.3%	4,393	17.2%	10,280	18.3%
HH Income \$75,000 to \$99,999 (2006)	508	21.8%	5,240	20.6%	11,451	20.4%
HH Income \$50,000 to \$74,999 (2006)	660	28.3%	6,546	25.7%	13,862	24.6%
HH Income \$35,000 to \$49,999 (2006)	278	11.9%	3,411	13.4%	7,683	13.7%
HH Income \$25,000 to \$34,999 (2006)	189	8.1%	1,813	7.1%	3,970	7.1%
HH Income \$15,000 to \$24,999 (2006)	83	3.5%	1,200	4.7%	2,462	4.4%
HH Income \$0 to \$14,999 (2006)	46	2.0%	1,139	4.5%	2,149	3.8%
HH Income \$35,000+ (2006)	2,014	86.3%	21,326	83.7%	47,666	84.7%
HH Income \$75,000+ (2006)	1,076	46.1%	11,369	44.6%	26,121	46.4%
Housing						
Total Housing Units (2006)	2,457		27,362		60,981	
Housing Units, Occupied (2006)	2,332	94.9%	25,477	93.1%	56,247	92.2%
<i>Housing Units, Owner-Occupied (2006)</i>	1,768	75.8%	17,561	68.9%	39,373	70.0%
<i>Housing Units, Renter-Occupied (2006)</i>	564	24.2%	7,916	31.1%	16,873	30.0%
Housing Units, Vacant (2006)	125	5.1%	1,885	6.9%	4,735	7.8%
Median Years in Residence (2006)	2.2	<i>yrs</i>	2.6	<i>yrs</i>	2.6	<i>yrs</i>
Marital Status						
Never Married (2006)	1,174	23.1%	13,243	24.2%	29,455	24.7%
Now Married (2006)	3,256	64.2%	32,572	59.5%	71,237	59.6%
Separated (2006)	168	3.3%	2,116	3.9%	3,933	3.3%
Widowed (2006)	71	1.4%	1,629	3.0%	3,258	2.7%
Divorced (2006)	402	7.9%	5,224	9.5%	11,607	9.7%
Household Type						
Population Family (2006)	6,307	88.5%	64,635	87.0%	139,905	86.8%
Population Non-Family (2006)	822	11.5%	9,318	12.5%	20,554	12.8%
Population Group Qtrs (2006)	0	0.0%	324	0.4%	656	0.4%
Family Households (2006)	1,704	73.1%	17,774	69.8%	38,657	68.7%
Married Couple With Children (2006)	830	25.5%	7,821	24.0%	17,167	24.1%
Average Family Household Size (2006)	3.70		3.64		3.62	
Non-Family Households (2006)	628	26.9%	7,704	30.2%	17,590	31.3%
Household Size						
1 Person Household (2006)	290	12.4%	4,451	17.5%	10,959	19.5%
2 Person Households (2006)	643	27.6%	7,328	28.8%	16,101	28.6%
3 Person Households (2006)	548	23.5%	5,229	20.5%	11,111	19.8%
4 Person Households (2006)	505	21.6%	5,086	20.0%	11,001	19.6%
5 Person Households (2006)	238	10.2%	2,227	8.7%	4,718	8.4%
6+ Person Households (2006)	107	4.6%	1,156	4.5%	2,357	4.2%
Household Vehicles						
Total Vehicles Available (2006)	4,748		50,707		111,559	
Household: 0 Vehicles Available (2006)	14	0.6%	347	1.4%	788	1.4%
Household: 1 Vehicles Available (2006)	624	26.8%	7,966	31.3%	17,544	31.2%
Household: 2+ Vehicles Available (2006)	1,694	72.6%	17,164	67.4%	37,915	67.4%
Average Vehicles Per Household (2006)	2.0		2.0		2.0	

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Labor Force						
Est. Labor: Population Age 16+ (2006)	4,994		53,825		117,320	
Est. Civilian Employed (2006)	3,782	75.7%	40,830	75.9%	89,163	76.0%
Est. Civilian Unemployed (2006)	130	2.6%	1,698	3.2%	3,563	3.0%
Est. in Armed Forces (2006)	21	0.4%	72	0.1%	189	0.2%
Est. not in Labor Force (2006)	1,061	21.2%	11,224	20.9%	24,405	20.8%
Occupation						
Occupation: Population Age 16+ (2000)	2,781		29,661		64,771	
Mgmt, Business, & Financial Operations (200)	449	16.2%	4,961	16.7%	11,340	17.5%
Professional and Related (2000)	695	25.0%	7,195	24.3%	17,006	26.3%
Service (2000)	267	9.6%	3,050	10.3%	6,336	9.8%
Sales and Office (2000)	886	31.9%	8,938	30.1%	18,748	28.9%
Farming, Fishing, and Forestry (2000)	2	0.1%	40	0.1%	101	0.2%
Construct, Extraction, & Maintenance (2000)	213	7.7%	2,522	8.5%	4,912	7.6%
Production, Transp. & Material Moving (2000)	269	9.7%	2,953	10.0%	6,328	9.8%
Percent White Collar Workers (2000)	73.0%		71.1%		72.7%	
Percent Blue Collar Workers (2000)	27.0%		28.9%		27.3%	
Consumer Expenditure (in \$,000,000s)						
Total Household Expenditure (2006)	\$132		\$1,442		\$3,251	
Total Non-Retail Expenditures (2006)	\$74	56.5%	\$814	56.4%	\$1,835	56.4%
Total Retail Expenditures (2006)	\$57	43.5%	\$628	43.6%	\$1,417	43.6%
Apparel (2006)	\$2	1.5%	\$21	1.5%	\$48	1.5%
Contributions (2006)	\$5	3.7%	\$54	3.7%	\$124	3.8%
Education (2006)	\$3	2.4%	\$36	2.5%	\$82	2.5%
Entertainment (2006)	\$8	5.8%	\$84	5.8%	\$189	5.8%
Food And Beverages (2006)	\$21	15.8%	\$228	15.8%	\$511	15.7%
Furnishings And Equipment (2006)	\$6	4.6%	\$67	4.6%	\$151	4.6%
Gifts (2006)	\$4	2.7%	\$39	2.7%	\$89	2.8%
Health Care (2006)	\$8	6.1%	\$89	6.1%	\$199	6.1%
Household Operations (2006)	\$5	3.7%	\$54	3.7%	\$123	3.8%
Miscellaneous Expenses (2006)	\$2	1.7%	\$25	1.7%	\$56	1.7%
Personal Care (2006)	\$2	1.5%	\$22	1.5%	\$49	1.5%
Personal Insurance (2006)	\$1	1.1%	\$15	1.1%	\$35	1.1%
Reading (2006)	\$0		\$5	0.3%	\$11	0.3%
Shelter (2006)	\$26	19.9%	\$287	19.9%	\$648	19.9%
Tobacco (2006)	\$1	0.6%	\$9	0.6%	\$21	0.6%
Transportation (2006)	\$28	21.3%	\$305	21.2%	\$685	21.1%
Utilities (2006)	\$9	7.1%	\$103	7.2%	\$231	7.1%
Educational Attainment						
Adult Population (25 Years or Older) (2006)	4,076		44,848		98,933	
Elementary (0 to 8) (2006)	59	1.5%	1,749	3.9%	3,597	3.6%
Some High School (9 to 11) (2006)	105	2.6%	1,485	3.3%	3,353	3.4%
High School Graduate (12) (2006)	716	17.6%	7,772	17.3%	15,733	15.9%
Some College (13 to 16) (2006)	971	23.8%	10,555	23.5%	22,817	23.1%
Associate Degree Only (2006)	587	14.4%	5,121	11.4%	10,474	10.6%
Bachelor Degree Only (2006)	1,221	29.9%	13,089	29.2%	30,929	31.3%
Graduate Degree (2006)	418	10.2%	5,078	11.3%	12,030	12.2%

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Units In Structure						
1 Detached Unit (2000)	1,418	76.9%	13,645	70.6%	29,282	68.8%
1 Attached Unit (2000)	94	5.1%	890	4.6%	1,441	3.4%
2 to 4 Units (2000)	104	5.7%	1,293	6.7%	2,332	5.5%
5 to 9 Units (2000)	68	3.7%	717	3.7%	1,580	3.7%
10 to 19 Units (2000)	65	3.5%	886	4.6%	2,406	5.6%
20 to 49 Units (2000)	37	2.0%	696	3.6%	1,583	3.7%
50 or more Units (2000)	43	2.3%	872	4.5%	2,601	6.1%
Mobile Home or Trailer (2000)	16	0.9%	316	1.6%	1,350	3.2%
Other Structure (2000)	0		6	0.0%	9	0.0%
Homes Built By Year						
Homes Built 1999 to 2000	455	24.7%	1,928	10.0%	4,042	9.5%
Homes Built 1995 to 1998	785	42.5%	5,514	28.5%	12,373	29.1%
Homes Built 1990 to 1994	222	12.1%	2,537	13.1%	6,440	15.1%
Homes Built 1980 to 1989	311	16.9%	6,012	31.1%	13,611	32.0%
Homes Built 1970 to 1979	60	3.2%	2,539	13.1%	4,748	11.1%
Homes Built 1960 to 1969	2	0.1%	314	1.6%	599	1.4%
Homes Built 1950 to 1959	6	0.3%	188	1.0%	275	0.6%
Homes Built Before 1949	3	0.1%	291	1.5%	495	1.2%
Home Values						
Home Values \$1,000,000 or More (2000)	0		0		1	0.0%
Home Values \$500,000 to \$999,999 (2000)	0		2	0.0%	24	0.1%
Home Values \$400,000 to \$499,999 (2000)	0		2	0.0%	50	0.2%
Home Values \$300,000 to \$399,999 (2000)	2	0.1%	85	0.7%	215	0.8%
Home Values \$200,000 to \$299,999 (2000)	14	1.1%	365	3.0%	1,610	6.2%
Home Values \$150,000 to \$199,999 (2000)	170	13.5%	1,645	13.6%	4,590	17.8%
Home Values \$100,000 to \$149,999 (2000)	812	64.5%	6,229	51.4%	12,428	48.1%
Home Values \$70,000 to \$99,999 (2000)	252	20.0%	3,294	27.2%	6,153	23.8%
Home Values \$50,000 to \$69,999 (2000)	6	0.5%	259	2.1%	416	1.6%
Home Values \$25,000 to \$49,999 (2000)	1	0.1%	158	1.3%	232	0.9%
Home Values \$0 to \$24,999 (2000)	3	0.3%	81	0.7%	126	0.5%
Owner Occupied Median Home Value (2000)	\$119,484		\$119,160		\$126,977	
Renter Occupied Median Rent (2000)	\$777		\$710		\$729	
Transportation To Work						
Drive to Work Alone (2000)	2,439	87.2%	24,741	83.3%	54,337	83.7%
Drive to Work in Carpool (2000)	267	9.5%	3,744	12.6%	7,731	11.9%
Travel to Work - Public Transportation (2000)	0		108	0.4%	202	0.3%
Drive to Work on Motorcycle (2000)	12	0.4%	101	0.3%	137	0.2%
Walk or Bicycle to Work (2000)	11	0.4%	251	0.8%	539	0.8%
Other Means (2000)	10	0.4%	102	0.3%	200	0.3%
Work at Home (2000)	57	2.1%	656	2.2%	1,748	2.7%
Travel Time						
Travel to Work in 14 Minutes or Less (2000)	634	23.1%	7,046	24.3%	14,111	22.3%
Travel to Work in 14 to 29 Minutes (2000)	893	32.6%	10,314	35.5%	24,594	38.9%
Travel to Work in 30 to 59 Minutes (2000)	1,050	38.4%	10,430	35.9%	21,625	34.2%
Travel to Work in 60 Minutes or More (2000)	161	5.9%	1,257	4.3%	2,816	4.5%
Average Travel Time to Work (2000)	26.0	mins	24.4	mins	24.4	mins

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